

### CyberNut VS Infosec

### Why do schools districts switch from Infosec to CyberNut?

CyberNut is **the only phishing and cybersecurity training platform** built **exclusively for K-12 schools**—engaging educators, simplifying reporting, and driving real results.

With **gamified micro-trainings**, **automated simulations**, and **real-time reporting**, CyberNut helps **schools build a strong cybersecurity culture**—all through an **easy-to-use platform** designed for busy educators and IT teams.







#### **INFOSEC**

K-12 tailored training content, specifically designed for faculty, staff, and students.

Generic corporate training content, designed for broad industries.

# Ease of Use & Campaign Management

- Automated phishing simulations and training campaigns—ready to use.
- ✓ No IT expertise required; simple dashboard for teachers and admins.
- Quick 20-minute setup for seamless integration with school systems.

**Built for various industries,** resulting in a **less tailored setup for schools.** 

Requires manual configurations, which extends deployment times.

**Lacks K-12-specific** design, making it more **challenging for school administrators** to navigate.

# User Engagement & Training Effectiveness

- Interactive, short micro-trainings (30 sec each) keep users engaged.
- Encourages reporting through gamification—staff feel motivated, not forced.
- Positive reinforcement model helps users improve without penalties.

Relies on long, dull videos, promoting passive learning.

Lacks gamification and K-12-specific features, reducing engagement.

Focuses on **punishment for errors**, leading to a **negative learning experience**.

## Compliance & Reporting

- ✓ Designed for K-12 compliance (DIR-certified, EU GDPR compliant).
- **Easy reporting tools** for cyber insurance and school boards.
- Real-time tracking of phishing click rates and user improvements.

**Designed for broad industries,** resulting in **compliance tools that don't meet** K-12 needs.

Offers limited reporting, leaving users without clear insights on real threats.

**Features complex dashboards** built for corporate IT, making **navigation difficult** for school administrators.

Scan the QR Code to watch a short video explainer of CyberNut

